### The Bunta Gorda Herald

Published Weekly-Friday Entered at the postoffice at Punta Gorda, Florida, an second-class matter

PAUL K. GARRETT Punta Gorda Pub. Co., Publishers

P. Jordan American Press Association, New York, N. Y. foreign Advertising Representative

Subscription Rates: Ore year, \$2; six menths, \$1,25; the menths 75c; in advance. Resittances should be made by check, postal or express money order or registered letter. Stamps accepted for small amounts. In ordering change of address, give old as well as new address. Subscribers desiring subscription dis-continued at expiration should notify office in writing, otherwise it will be continued until notice

Advertising Rates Advertising Rates
Display, run of paper, matter to
be set 35c per single column inch,
ench insertion; plate matter, with
the type to be set, 25c per inch.
Additional charge for preferred
positions. Locals six words to
the line, two per line. Classing,
lic a word. Legal advertising at
rates fixed by law. Cards of
thanks formul death notices.

to slop is received.

rains fixed by law. Cards of thanks, formal death notices, resultitions, e.t.c., 75c e.a.ch. Notices of entertainments, where tges are made, and articles in all of money-making enterall of money-making en prises, at regular rates,

Make Remittances payable to and not to Individuals

B'Have us, things are stirring in and ground Milton, the county seat to by reason of their location and of Santa Rosa county, these days.

Wed: sday of last week, according to reasons for everything. What is the losing fight for amendment advocates. The same necessity exists in all the losing fight for the opposition counties of the state, and The Times and winning fight for the opposition counties of the state, and The Times or near the town.

Somebody had better look after those pioneers of Wauchula. They appear to be getting too gay and fest gressive and rapidly developing countand lower houses. Governor Hardee tive. A headline in last week's Wanchula Advocate reports one of them as "colebrating his fifty-fourth wedding." Seems as if any man ought to be satisfied with twelve or lifteen weddings, at the most.

Whether you vote for or against the proposed constitutional amend- the next. The whole outlook for ment providing for reapportionment, that section at that time was a hopeif you are interested in the schools. the voters of special tax school dis- have a hopeless case of blues, so far may be levied within the districts for to vote for an increase in taxes. If who had faith in their towns and their the amendment is adopted, there can county. They saw possibilities that jority of th freeholders of the special the general indifference, preached tax districts vote for an increase, progress at every opportunity. Good The proposed amendment merely roads, they said, was the thing needgives the taxpayers the right to pay ed to develop the country; pared more taxes if they decide it is neces; streets, sewers, lights, and other modsary or desirable so to do.

While the scientists are formenting to develop both towns and country. us with countless repetitions of the Finally an election was called and charge that the mosquito is the sole a small bond issue for roads voted. conveyor of malaria, they ought to it was soon evident that the few tell us where the mosquito gets the miles of good roads built with the malaria, and why one kind of mo- first bond issue were not enough, so time, which will permit special tax squito can get it where they get it more bonds were issued and more school districts to impose a tax of and other kinds of mosquitoes, built roads built. By this time the county 10 mills upon the dollar of valuation. by the same model and fitted with had begun to attract the attention of instead of 3 mills as at present. the same accessories, can't get it at homeseekers and investors, and the the same place. An old man living people generally came to see that here says that he had chills and fever their money had been well spent. all during the years 1877 and 1878. More roads were built and still more, and, during that time and since, dis- the towns were paved, sewers were covered positively that malaria originstalled, schoolhouses built, while inates in rotting vegetation and time-settlers of the best class poured in ber. He says that if this rotting stuff by the thousands from every section is destroyed the mosquito will have of the country, and they are still no malaria to distribute, and there- coming and will continue to come. fore need not be feared.

A few days ago the DeSoto County News took to task one or two other papers for crediting to the News statements made in other papers. Now, unless we are mistaken, the Punts Gorda Herald, 'that Senator Etheredge, in advocating the adoption of the proposed constitutional amendment for reapportionment will era at par or better and as evidence End it is not in accord with a bug majority of his constituents." " Senator Etheredge may find this to be that have been made, a newspaper the vare, and he may not. Anyway, calls attention to the fact that it has the Herald did not make the state- not published an average of more mut credited to it, unless it slipped than one sheriff sale notice a year in as a "filler." The Herald takes for the past six years. about the same view of the matter as Senator Etheredge and Governor be because of any logical, convincing and other modern improvements argument advanced by the press, but because of confusion created in the minds of the voters by its clamor, which will cause many people to pass out voting either way.

To furnish the basis for a boast about further "economy" and "savment, the new director of the Bureau clear. Nature has done her share of Engraving and Printing at Wash- and it's up to us. ington requires the employes of the plant, men and women, married or single, to take a vacation of one or two days a week, without pay. This plan, its author has announced, will "save" a couple of hundred thousand dollars in the course of a year.

to forego in wages will help pay the newspaper or attempt to manage from 3 mills up to any figure not coccessors coccesso and almost as much as an associate Journal. Justice of the U.S. Supreme Court. The Bureau of Engraving and Printing is one of the Government plants for making money. Just why the Harding administration doesn't keep t going at full pressure while the he made to the people of Florida Shipping Board needs so many milhons for salaries is not explained.

### ITS "UP TO" US

have more than a fair share of patural advantages that have been bestowed upon Florida generally. This is an undisputed and indisputable secure for Florida a proper and a fricts vote the maximum limit, but it is the first but Board Charles and Charles a fact, but Punta Gorda and Charlotte just reapportionment of representa- is one of the foremost counties in the county have not grown and are not tion in the State legislature. He is state in using every means to advance growing as are other towns and countremendously sincere in his advocacy the interests of the public schools. ties with no more if as many advanof the amendment to the State con- It may be assumed, therefore, that and indisputable fact, and the sooner we recognize it and face it the sooner at election on November 14, which proposed amendment by a we recognize it and face it, the soon-amendment provides for reapportion, large majority, er will this town and this county begin to develop as they have a right to by reason of their location and determined opposition in many sections did the morning after the elecnews dispatches, a great big black reason for everything. What is the bear, a tremendous wildcat, a huge develop as rapidly as other sections? water moccasin and an eight foot 'ga- develop as rapidly as other sections? What is the reason or reasons for the clear and decidedly positive the adoption of the school tax amendtor were chased, caught and killed in ph-nomenal development of these governor will not allow the matter to ment. Tampa Times. other towns and counties?

> is now looked upon as the most pro- pass the gauntlet of both the upper t, in the state, had about the same is not a quitter and in this Instance porulation to the square mile but a he is undoubtedly determined to see relatively smaller ascessed value than that justice is done to all parts of Charlotte county. The two princh al Florida in the matter of representatowns of that county had been drag- tion in the legislature Lakeland ging along for nearly a quarter of a Telegram. century, one of them growing a little each year and the other one growing a little one year and sometimes losing

ever amounting to anything was con- be a calamity if that should happen. the benefit of their schools. To vote cerned. But there, as almost everyfor adoption of this amendment is not where, were a few men and women be no increase in taxes unless a must others could not see, and in spite of ern improvements the things needed to devlop the towns, and good schools

Before this era of development and progress began, mention of bonds for any purpose was the signal for a chorus of despairing groans from an element of the population. are fixing to tax us to death and bankrupt the country," they mouned. News is itself guilty of this offense. Instead of the country being bank-It says: " 'We believe,' opines the rupt, property in that county is worth live and ten times as much as it was worth eight years ago; that county's bonds are in demand by all bond buythat the people are not being taxed to death for all the improvements

The things that have transformed this county and these towns and Harder and will vote for the amend- many others in Florida -good roads. ment. If it is defeated it will not good schools, good streets, sewers, are the things that are needed and the things that we must provide it we expect this town and this county up the amendment proposition with, to develop as they should. Our failure to provide them is the answer to the question asked in the begin-

Are we going to progress? Do we ings" in the expenses of the Govern- WANT to progress? The way is

"God forbid," says Dr. Frank What these employes are compelled Crane, "that I should ever own a consequence consequence

salaries of the numerous experts of one! It takes vaster quantities of exceeding 10 mills. the U. S. Shipping Board, even if the both courage an tact than I possess." In each special tax school district. subsidy bill is delayed for a few What a queer man this Dr. Frank every two-years, there is held an months longer. The necessity for Crane must be, to confess that he election to choose the trustees for the this reduction of the pay roll of the lacks capacity to run a newspaper, for the district. At the same time Bureau of Engraving becomes appar. Most people seem to think that run- the people are called upon to fix the ent the minute it is known that of ning a newspaper is just the easiest special school tax for that school disthe several hundred officials of the thing; they firmly believe that they trict. It is all in the hands of the Shipping Board forty-seven alone re- could do a much better job of it people, themselves, within the limits ceive an aggregate of \$599,800 a year than is being done as mattern are stated; not less than 3 mills and not as salaries. They get an average of arranged now. What does Dr. more than 10 mills can be imposed nearly \$13,000 a piece, or nearly Crane mean, anyway? Courage and if this proposed amendment is adopttwice as much as a senator or repre- tact what have they got to do with ed. sentative, several hundred dollars running a newspaper? Dr. Crane It is a singular thing that the conmore than a member of the cabinet must be kidding us. Sloux City stitution of the state makes no limi-

#### Reapportionment Sure to Come

Governor Cary A. Hardee has so far fulfilled practically every pledge when he made his campaign for the State's chief executive. Governor Hardee is not a disappointment to his proposed amendment is one of the friends and he has had a difficult task at Tallahassee in trying to make the Punta Gorda and Charlotte county States forget his predecessor in office. people of Florida and of the United

Among the pledges made was one drop but will use his best endeavors to get before the Florida legislature Less than eight years ago, what a reapportionment measure that will

#### School Tax Amendment

There is some danger that in the multiplicy of amendments which the less one-to most people. Every, voters will have to consider at the vote for the amendment authorizing body, or nearly everybody, seemed to coming election the school tax amendment may be slighted and overlooked, tricts to increase the millage that as any expectation of the country and so meet with defeat. It would The Miami Herald does well to call attention to the importance of this amendment, and clear up any misapprehension that may exist in the minds of the voters regarding its scope and purposes.

It says in a recent issue,

Strenuous opposition to the adoption of the proposed amendment providing for a new reapportionment of 🕄 the representation in the state legislature, should not create any confusion in the public mind as to the advisability of supporting the amendment, to be voted upon at the same

There is some misapprehension as to the effect of this amendment if adopted. It does not, as some suppose, impose a tax of 10 mills upon anybody. It simply permits special tax school districts to vote upon a proposition to increase the millage occorrected accordences to the contract of the contract of

tation on the amount that the people may tax themselves for any purpose, except maintenance of public schools. Just why the original framers of the constitution thought the people were not to be trusted in the management of their most important affair, is not known. But they did limit it and the movements tending to enlarge the liberties of the people in saying what they will and what they will not do in educating their children.

Dade county not only needs the adwhich stated in effect that he would ditional money that would arise in

H. Harold Hume,

Wm. P. Simmons,

D. A. Morrison, Jr., Sec'y-Treas.

BEST FERTILIZERS, INSECTICIDES, SPRAYERS, POULTRY SUPPLIES, HONEST GOODS. FAIR PRICES, PROMPT SHIPMENT Ask your neighbor-He knows

"GET NEW FALL PRICELIST BEFORE BUYING" E. O. PAINTER FERTILIZER CO., Jacksonville, Fla

# **Building Your** Character

The name of the bank with which you do business is one of the best references you yield you momentary returns, but it reyield you monetary returns, but it returns also a dividend in good reputation.

### Member of the Federal Reserve System

It is with a great deal of pride that we regularly call your attention to our membership in the Federal Reserve System of Banking. It insures our being able to meet all proper demands of both depositors and borrowers.

## First National Bank

of Punta Gorda, Florida

# Mr. and Mrs. Reader

When you pick up a copy of your home paper do you give any thought how it was produced, or the money that is spent to print it and deliver it at your home?

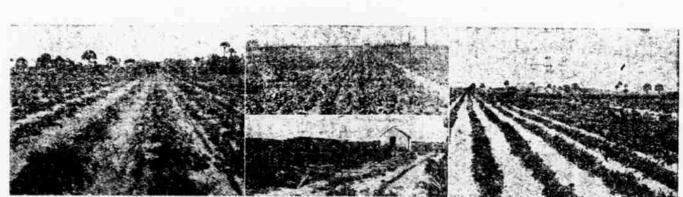
The newspaper of today, no matter if 25 cents a copy was charged, would be the cheapest thing you bought.

In the first place it represents an investment in plant and equipment of many thousands of dollars,

its editor and staff work diligently day in and day out to gather all the news and present it to you in readable fashion. It aims to keep you informed on all the news that's "fit for ink,"

With the average paper, the price you pay for subscription does not cover the cost of WHITE PAPER.

Yes, the newspaper is the cheapest thing you buy. Think it over, Look it over. It's the best investment you can make, for it brings the largest returns.



### Punta Gorda and Charlotte County-"on the Tropical Southwest Coast, in the Land of Sunshine and Flowers."

Punta Gorda and Charlotte county offer a wealth of op- | Blessed with good lands, suitable for nearly anything that portunities to those who have the energy and vision to can be grown anywhere in Florida, climatic conditions that take advantage of them and these are the kind of people exist nowheres else in the state, being very favorable to most wanted and needed here, in a comparatively new fruit growing and market gardening and making this a seccountry. Lands may yet be had at low prices, but this tion of remarkable healthfulness, with the building of good condition will not last long after the completion of a good roads, the next few years are sure to witness remarkable roads building program that is now getting under way. progress. Booklet on request,

THE PUNTA GORDA COMMERCIAL CLUB M. C. Price, Secretary Punta Corda